

The background of the entire page is a photograph of a large, multi-story brick building. The most prominent feature is a clock tower with a large, copper-colored dome. The clock face is visible on the tower. The building has arched windows and classical architectural details. In the foreground, there are green trees and bushes, and a parking lot with several cars is visible. The overall scene is bright and clear, suggesting a sunny day.

LEWISVILLE

2025

V I S I O N

ANNUAL REPORT



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INTRODUCTION

The Lewisville 2025 vision plan was unanimously adopted by City Council in 2014 and is an ambitious plan that sets the course for the City of Lewisville as it moves closer to its 100th birthday. It establishes a clear, shared vision for the kind of community Lewisville wants to be and lays out dozens of action steps to make that vision a reality. Implementation of the Lewisville 2025 vision plan will be an ongoing process with a single goal - to make Lewisville a place where people choose to live, work and visit.

The City of Lewisville is a community that is expected to expand in both population and density by 2025. That means the city will be faced with new demands as demographics evolve. Lewisville 2025 is a measurable plan that anticipates changes and proactively addresses major issues. The Lewisville 2025 vision plan captures a reflection of community values and aspirations. It represents an accumulation of public participation, stakeholder discussions, client work and city initiatives. Community engagement provided the foundation for all work, ideas, and recommendations. All ideas and suggestions were studied by the all-volunteer Lewisville 2025 Committee, city staff and planning professionals. This plan should be considered a multi-year “to do” list for the city when making decisions that help shape this thriving community. By 2025, Lewisville will be a community characterized by diversity, connectivity, resource management and growth.

Nine “Big Moves” were created to serve as a guide for the management of growth and a reference point for future decision-making. Each Big Move represents major areas of focus that will likely have the greatest impact on the city. The Lewisville 2025 vision plan does not focus solely on the physical development of the city, but rather the overall goals of Lewisville as a livable and economically vibrant community.

The purpose of this report is to provide an update on accomplishments from 2018 that support the nine Big Moves. It also outlines action steps that will be taken in 2019 to ensure the goals of the Big Moves are met.

**To view the full Lewisville 2025 vision plan online:
www.cityoflewisville.com/lewisville2025**



MAYOR'S
MESSAGE

LEWISVILLE
LEADERS



MAYOR
RUDY
DURHAM

2018 was a year of great progress for Lewisville. There were many successes and accomplishments during the year that are laying the foundation for even greater growth in the years to come.

Successes include the adoption of the I-35 Overlay, establishment of financial tools needed for the eventual annexation of Castle Hills, the building and opening of two new fire stations, adoption of the two small area plans, the installation of the first piece of public art in Old Town, groundbreaking of Thrive, the development of new residential neighborhoods, and the expansion of family-friendly activities at Wayne Ferguson Plaza.

Major accomplishments of the Lewisville 2025 plan are detailed in this booklet.

Community involvement will be key in 2019 as we move forward with plans to conduct a comprehensive analysis of all police services and staffing, enhance LLELA, expand community-related events with the Together Lewisville Coalition, and reach substantial completion of the Main & Mill streetscape project.

Just about any success Lewisville has is a credit to those residents who choose to become involved in the process. On behalf of the City Council, I want to thank all of them. We want you to get involved as well. If you want to volunteer to improve your city, call the City Secretary's office at 972.219.3413.



BOB
TROYER

COUNCILMAN
PLACE 1

DEPUTY MAYOR
PRO TEM



R NEIL
FERGUSON

COUNCILMAN
PLACE 2



TJ
GILMORE

COUNCILMAN
PLACE 3



BRANDON
JONES

COUNCILMAN
PLACE 4

MAYOR
PRO TEM



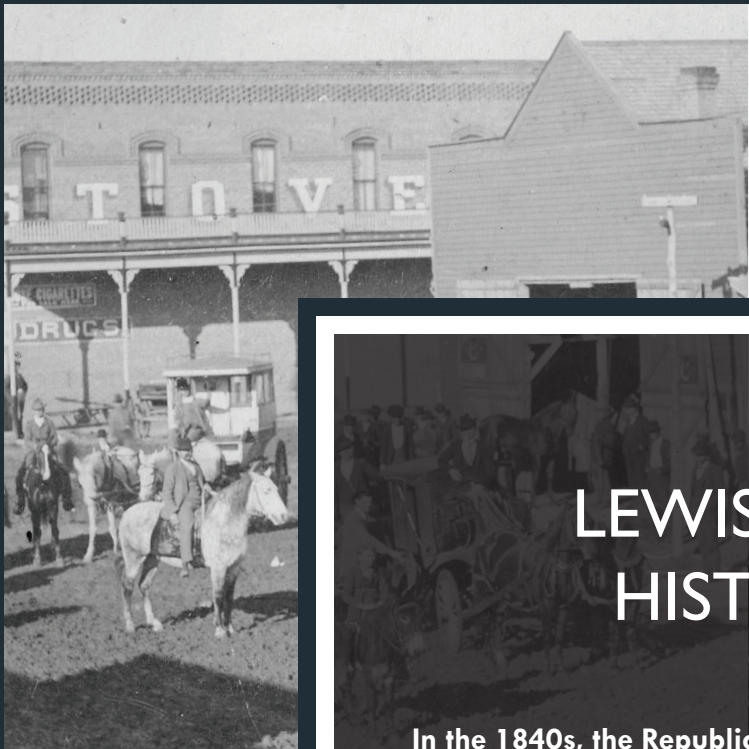
BRENT
DANIELS

COUNCILMAN
PLACE 5



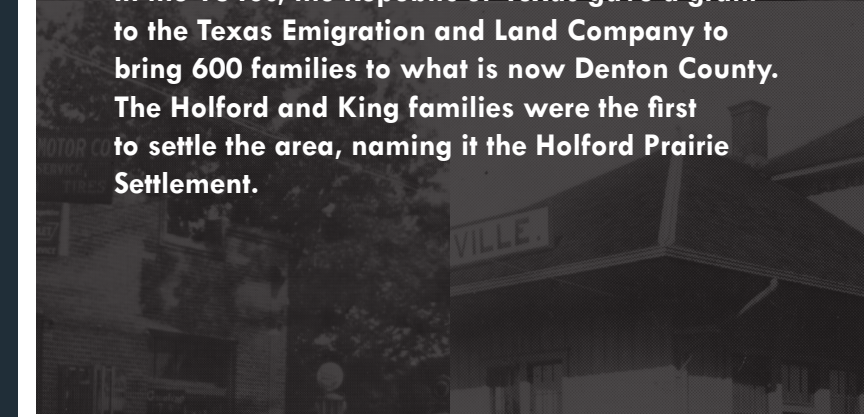
DONNA
BARRON

CITY
MANAGER



LEWISVILLE HISTORY

In the 1840s, the Republic of Texas gave a grant to the Texas Emigration and Land Company to bring 600 families to what is now Denton County. The Holford and King families were the first to settle the area, naming it the Holford Prairie Settlement.



1855

Basdeal Lewis buys the Holford land and lays out a town he names Lewisville.

1877

The first public school in Lewisville, Lewisville School Community No. 14, is chartered. Five days later, Lewisville Colored School No. 50 is chartered.

1886

A livery stable and feed mill opens on Main Street. Lewisville Feed Mill was the city's longest continuously operating business when it closed in 2011. The building was repurposed and re-opened as J2 Steakhouse in 2018.

1925

Lewisville residents vote, 109-92, to incorporate. The Lewisville Town Council holds its first official meeting on March 16.

1927

The city completes construction on its first public building, the Well House, at the corner of Church Street and Poydras Plaza.

1948

Construction begins on Lewisville Dam. It is completed in 1954, expanding the Garza-Little Elm Reservoir into Lewisville Lake. In 1955, Congress passes a bill officially assigning the name as Lewisville Lake.

1969

About 120,000 people come to Lewisville to attend the Texas International Pop Festival, a three-day event featuring Janis Joplin, Led Zeppelin, and B.B. King.

1989

Vista Ridge Mall opens. Mall was purchased in 2017 and renamed Music City Mall Lewisville

1993

Lewisville High School wins its first state football championship. They win their second state football championship in 1996.

2000

Gene Carey elected as mayor. His 9-plus years in office make him the longest-tenured mayor in Lewisville history.

2003

Lewisville City Hall opens in Old Town.

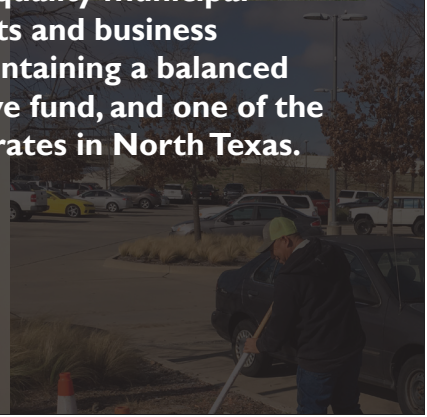
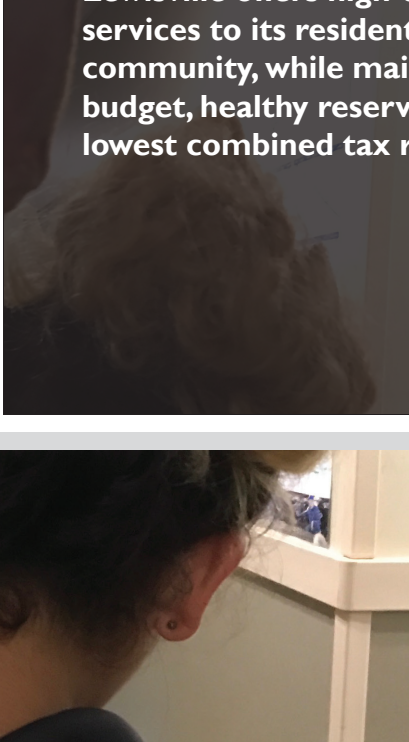
2011

City-owned arts center, Medical City Lewisville Grand Theater, opens in Old Town. The name changed to Medical City Lewisville Grand Theater in 2017 after the sponsoring hospital also changed names.



PROPERTY TAXES AT WORK

Lewisville offers high-quality municipal services to its residents and business community, while maintaining a balanced budget, healthy reserve fund, and one of the lowest combined tax rates in North Texas.

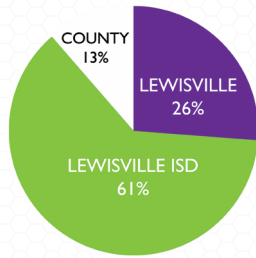


The average price for a home in Lewisville: **\$236,061**

Based on .436086 rate, the yearly taxes on the average Lewisville home: **\$1,029.43**

Monthly taxes on the average home in Lewisville: **\$85.79**

PROPERTY TAX BREAKDOWN



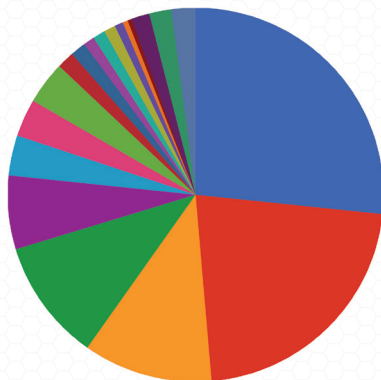
- ▶ For the typical Lewisville household, 13% of taxes goes to Denton County, 26% goes to the City of Lewisville, and 61% goes to LISD.
- ▶ Based on the 2018-2019 property tax rolls, one penny on the City tax rate generates approximately \$1,056,000 in tax revenue.

VALUE OF LEWISVILLE CITY SERVICES

- ▶ The chart to the right illustrates the findings of a study conducted by the City of Carrollton. The annual survey compares cities to determine best value to residents of all city services. The full survey includes property and sales taxes, water and sewer bills, drainage, and garbage collection.

	Tax Rate	Property Tax	Water	Sewer	Total Annual Charges
Lewisville	0.436086	\$1,090	\$595	\$271	\$2,156
Addison	0.550000	\$1,100	\$547	\$510	\$2,431
Carrollton	0.599700	\$1,199	\$599	\$442	\$2,505
Plano	0.468600	\$937	\$629	\$764	\$2,513
Irving	0.594100	\$1,188	\$672	\$421	\$2,634
Farmers Branch	0.602267	\$1,205	\$937	\$517	\$2,659
Frisco	0.446600	\$1,033	\$679	\$752	\$2,663
Arlington	0.639800	\$1,280	\$556	\$620	\$2,698
Coppell	0.579500	\$1,376	\$654	\$456	\$2,703
Allen	0.510000	\$1,275	\$644	\$562	\$2,726

DEPARTMENT BUDGET ALLOCATIONS



- ▶ Based on the overall General Fund budget, the annual taxes paid on an average Lewisville home would be allocated as follows:

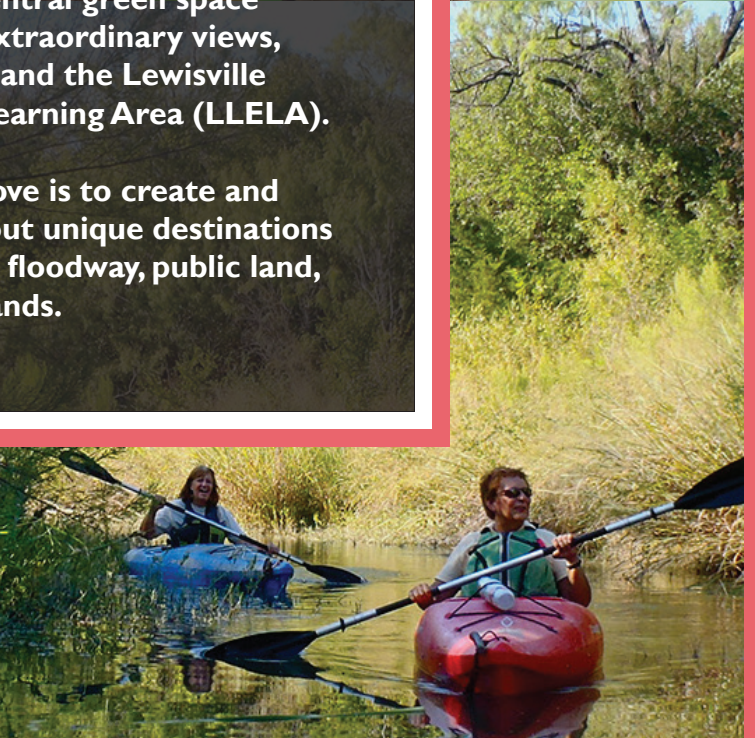
● Police Department	\$ 253.36	● Comm. Rel./Tourism	\$ 13.21
● Fire Department	\$ 207.07	● Neighborhood Services	\$ 12.03
● Debt	\$ 169.24	● City Manager	\$ 11.75
● Public Services	\$ 127.38	● Municipal Court	\$ 10.73
● Parks & Recreation	\$ 63.10	● Human Resources	\$ 9.01
● Inspections / Permits	\$ 36.83	● City Attorney	\$ 7.00
● Information Technology	\$ 36.06	● Economic Development	\$ 4.83
● Library	\$ 19.08	● Planning	\$ 4.83
● Engineering	\$ 19.00	● Emergency Management	\$ 2.00
● Finance	\$ 16.65		



BIG MOVE GREEN CENTERPIECE

Parts of Lewisville Lake shoreline are in Lewisville, as are the floodplains and streams below the dam. This central green space is currently home to extraordinary views, recreational activities, and the Lewisville Lake Environmental Learning Area (LLELA).

The goal of this Big Move is to create and educate the public about unique destinations within the areas of the floodway, public land, and adjacent private lands.



2018 ACCOMPLISHMENTS

- ▶ Hired an interpretive park ranger for LLELA who is responsible for enhancing a visitor's experiences, educating visitors on park highlights, enforcing park ordinances, and patrolling the recreation areas.
- ▶ Hired a park development planner who starts in March 2019 and will help develop the park master plans and execute capital improvement projects within the parks system.
- ▶ Hired Conservation By Design to create an Interpretive Plan for LLELA. The purpose of the interpretive plan is to guide the development and implementation of programs, set goals, develop educational themes, and produce exhibits and signage within LLELA.
- ▶ LLELA held the first Mariposas event celebrating the Monarch Butterfly. This event helps accomplish one of the public education goals of the Mayor's Monarch Pledge, which Mayor Durham signed along with a couple hundred other mayors in the U.S. and Canada. The event featured kids crafts, educational groups related to native plants for butterflies, and conservation groups. City will hold second Mariposas event in May 2019.
- ▶ Completed ADA enhancements at Lake Park. Improvements include the addition of a musical play panel at the playground and the addition of a wheelchair ramp at the playground entrance.
- ▶ Hired Musco Lighting to replace entire lighting system at Lake Park (pictured bottom left). This \$3.2 million overhaul will improve the lights at the soccer fields, baseball fields, and softball fields. The replacement was needed in order to modernize the antiquated system and replace the less energy efficient lights. Construction is expected to be complete in summer 2019.
- ▶ More than 15,000 people visited LLELA in 2018, and more than 6,000 people participated in 207 programs at LLELA. More than 1,100 people made contact with LLELA through off-site programs at other City of Lewisville parks and special events.
- ▶ Increased marketing of LLELA through city, local, national publications, and The Leaflet newsletter. Increased public awareness through on-site promotion at city-sponsored events outside LLELA.

WHAT'S NEXT

- ▶ Lewisville Lake dam has been declared safe by the U.S. Army Corps of Engineers (USACE) to be safe, effective, and functioning as designed, however, routine scheduled repairs will begin in 2019. City will work with USACE to limit impact of construction and access to LLELA during this process.
- ▶ Create and implement an Interpretive Plan at LLELA, which will include installation of interpretive signs along trails to help visitors better understand the natural surroundings.
- ▶ City will continue working with public and private partners on funding the construction of a nature center within LLELA.
- ▶ Bids are out for construction of a kayak/canoe launch site along the banks of the Elm Fork of the Trinity River, located at 1150 Hebron Parkway. The site will feature dedicated parking spaces for users. Construction is expected to begin in Spring 2019.



B I G M O V E

EXTENDING THE GREEN

This Big Move will expand the Green Centerpiece both physically and visually. It will link pedestrian and bike trails throughout the city. It aims to connect neighborhoods and areas of employment to retail, recreation and education facilities, and to other major destinations.

The goal of this Big Move is to give residents access to these systems within a reasonable walking distance of their neighborhoods.

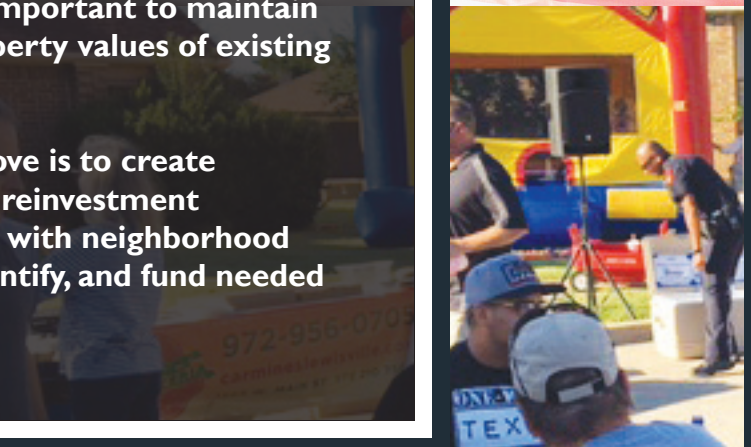


2018 ACCOMPLISHMENTS

- ▶ Received a Planning and Technical Assistance grant from the National Recreation and Park Association, Trust for Public Land and Urban Land Institute to identify strategies for making a 10 Minute Walk to a Park a reality for all Lewisville residents.
- ▶ Began construction of Thrive, a 87,000-square-foot multigenerational recreation center that includes an indoor aquatic center, indoor walking track, and more than 14,000 square feet of space dedicated to activities for senior adults.
- ▶ Installed eight new gateway monument signs at entry points around the city. The eight-foot tall, seven-foot wide signs (pictured top right) feature a stacked stone column on top of a stone slab base. The Purple Martin and state of Texas drop shadow are cut out of copper colored metal.
- ▶ Hired Halff Associates for the design of Phase I of the Denton County Levee Improvement District Trail and Pedestrian Bridges project. Phase I is located on the north side of the Sam Rayburn Tollway between Lake Vista Drive and MacArthur Boulevard. The design includes approximately 2,350 feet of an 8-foot wide concrete trail along the Levee Improvement District lake edge and the installation of two pedestrian bridges.
- ▶ Worked with TxDOT to complete the Green Ribbon which is a median landscape beautification project along FM 407 and SH 121 Business (pictured bottom right). Improvements include native, low-impact landscape, hardscape, two monument signs, and irrigation.
- ▶ Updated the Parks, Recreation & Open Space Master Plan. Halff Associates and the City used information gathered during stakeholder meetings and surveys to create a list of 14 recommendations and action steps to bridge any gaps in service identified in the plan.
- ▶ Adopted a new parkland dedication ordinance. This new ordinance includes a parkland dedication requirement, a cash-in-lieu of land option, and a park development fee to enhance the park system as new residential communities are added to our city.
- ▶ Completed design of Garden Ridge Trail. The \$2 million, 4.2 mile trail will connect the DCTA A-train Lewisville Lake station with the municipal annex complex at Civic Circle Drive.

WHAT'S NEXT

- ▶ Begin construction of Garden Ridge Trail. Construction is expected to take 14 months.
- ▶ Urban Land Institute will host a national study panel in Lewisville in March to help identify opportunities for development of parks and trails and various programs to overcome the 10 Minute Walk to a Park deficit in the IH-35E, SH121 Business and Corporate Drive areas. The ULI report should be finalized by June.
- ▶ Begin update of Lewisville Lake Park Master Plan. Funding was approved in 2018. The plan will be used to determine ways to better use the park.
- ▶ Begin work on Vista Ridge Sports Complex Master Plan, Amphitheater Master Plan, and Wayfinding Plans.
- ▶ Begin construction of Valley Vista Nature Park trails. Valley Vista Nature Park is located at the corner of Valley Parkway and Corporate Drive across the street from Thrive.



B I G M O V E

THRIVING NEIGHBORHOODS

Thriving neighborhoods increase quality of life and support excellence in the education system. It is critically important to maintain the relevance and property values of existing neighborhoods.

The goal of this Big Move is to create neighborhood-specific reinvestment strategies and to work with neighborhood groups to evaluate, identify, and fund needed improvements.

2018 ACCOMPLISHMENTS

- ▶ Adopted Old Town North and Southwest Lewisville Small Area Plans. These plans, based on resident input, give businesses, property owners, and the City a shared “road map” for actions and investments to enhance those areas.
- ▶ The Lewisville Police Department developed a Nuisance Abatement Program targeted at the hotel experiencing the highest crime rates. The program included the implementation of crime reduction strategies resulting in a 40 percent decrease in calls for service and a 27 percent decrease in crime from calendar year 2016 to 2018.
- ▶ Built and opened Fire Station #3 at 500 Round Grove Road to serve the southwestern part of the city.
- ▶ Built and opened Fire Station #8 (pictured top left) at 3300 Lakewood Hills Drive to serve East Lewisville and Castle Hills.
- ▶ Hired 18 new firefighters with the help of a SAFER Grant. That grant provides federal funds to pay a portion of those salaries while the City pays the rest through the General Fund. Over three years, the SAFER Grant will save the City more than \$3 million.
- ▶ Received Homeland Security Grant of nearly \$40,000 for creation of the Community Emergency Response Team (CERT) training program. City purchased a CERT trailer with equipment and classroom supplies that will be used to train residents on how to help following an emergency. City also purchased 280 CERT backpacks which will be given to residents who complete the 20 hours of free CERT training courses.
- ▶ Created Together Lewisville Coalition to bring local government, non-profits, faith based organizations, and businesses together to inform residents about available social services, resources, and programs in the community. Launched the TLC website that lists volunteer projects for groups to adopt.
- ▶ TLC partnered with Next Steps Center, a community engagement/volunteer facility affiliated with Valley Creek Church, and multiple other service organizations to hold the first Lewisville Community Resource Expo (pictured top right). The goal of this expo was to gain awareness of community needs while giving attendees a greater understanding of the spectrum of available services.
- ▶ Expanded the Property Enhancement Program (PEP), a program that provides grant money to residents for external home repairs. In Fiscal Year 2017-18, 45 of 49 projects were completed and the PEP awarded residents more than \$96,000 for their repairs. Thirty-seven percent of all PEP applicants were low to moderate income families.

WHAT'S NEXT

- ▶ Build off success of Lewisville Community Resources Expo and expand joint city/community events for TLC. Develop methods for consistently and effectively including, reaching, and working with vulnerable populations.
- ▶ Expand Nuisance Abatement Program to the second highest nuisance crime hotel property in the city and to the apartment complex experiencing the highest rate of nuisance crime per unit.
- ▶ Begin training residents in CERT program. City will conduct 20 hours of courses per year for Lewisville residents. These classes will teach disaster preparedness and basic survival skills following a disaster.
- ▶ Begin working with neighborhood leaders on Neighborhood Emergency Response Planning (NERP). City will conduct 10 free NERP workshops per year and assist neighborhoods in developing a plan of action before a disaster strikes.



BIG MOVE NEW NEIGHBORHOOD CHOICES

Residents want to shop and eat close to where they live and the City of Lewisville is changing with the times.

The goal of this Big Move is to create and encourage new residential choices such as upscale single-family homes, mixed-use complexes, and high-density housing close to three DCTA stations. Another goal is to develop a plan for the future annexation of Castle Hills.

2018 ACCOMPLISHMENTS

- ▶ Staff took steps to put in place financial tools that will allow for annexation of Castle Hills as early as 2022 without impacting the Lewisville tax rate. At annexation, the City will add in excess of \$2.5 billion to Lewisville property tax rolls.
- ▶ Castle Hills residents voted to join the Lewisville Fire Prevention District, which levies an additional eighth-cent sales tax to support fire services. With Castle Hills, the Fire Prevention District will collect an estimated \$200,000 in additional sales tax per year, which will help pay operating expenses at Fire Station #8 on Josey Lane. The Fire Prevention District lasts for 18 years.
- ▶ Phase I of the upscale, three-story townhomes on Walters Street was completed. This project features four units and public parking across the street from City Hall.
- ▶ First portion of South Village at Mill and Elm Streets opened in mid 2018. This complex will feature 51 upscale, single-family detached lots and 12 upscale single-family attached lots by Witherspoon Distillery. It also features the Awesome Center, a three-story mixed-use development that faces Mill Street.
- ▶ Two large residential developments on College Street, near the DCTA Old Town train station, were approved for zoning. These projects are anticipated to be constructed by 2020, adding over 550 residential units to Old Town.
- ▶ City issued more than 7,300 building permits; more than 350 were for new single-family home construction. More than 300 were for construction or remodeling in Old Town.
- ▶ Construction began on Tower Bay Lofts, a resort-style luxury apartment development with more than 300 units near Lewisville Lake, east of I-35E, north of Garden Ridge Boulevard. Planned amenities include an enclosed parking garage, a sky lounge that includes an indoor/outdoor kitchen, and an outdoor television wall.
- ▶ Phase 5 of the iconic Hebron 121 Station is underway, featuring 22 mansion style buildings and 13 townhome style buildings. When complete in late 2019, Phase 5 will have 272 units. Three hundred-eighty five units are planned for Phase 6, but no start date is set for that construction. When the entire complex is built out, there will be 1,810 units.

WHAT'S NEXT

- ▶ Analyze City costs and staffing increases necessary to provide Castle Hills residents the same level of service after annexation as enjoyed by current Lewisville residents and businesses.
- ▶ City is working with local legislators to change state law so Castle Hills residents can vote on whether to join the Lewisville Crime Control and Prevention District, which levies an eighth-cent sales tax for law enforcement uses.
- ▶ Construction on Phase 2 of the Walters Street Townhomes will begin in mid 2019 and will add 15 more upscale, three-story units to the project. When the project is complete, it will have 19 units and a public parking lot across the street from City Hall.
- ▶ Construction is expected to begin on Phase I of Legacy Pointe, a new single-family community on North Kealey Avenue, in April 2019. There will be three phases of construction. When the project is complete, the community will feature 97 craftsman-style homes.



BIG MOVE OLD TOWN

A continued focus on Old Town will strengthen the city's regional profile. A redeveloped Old Town will provide the larger community with a destination for walking, entertainment, and transit-oriented development.

The goal of this Big Move is to identify new and renovated residential, retail, and commercial opportunities to raise Old Town's profile by increasing activities and quality events.



2018 ACCOMPLISHMENTS

- ▶ The City's first piece of public art, Earth and Beyond, was installed and dedicated in April 2018. The 19-foot-tall, 10-foot-wide, 900-pound, kinetic-energy sculpture (pictured bottom left) was commissioned by the Greater Lewisville Arts Alliance in honor of retired MCL Grand manager Jim Wear and created by artist Daren Fagen.
- ▶ J2 Steakhouse opened in Spring 2018 in the old Lewisville Feed Mill building on Main Street. The upscale steakhouse (pictured top right) serves Texas fare with a selection of dry aged beef.
- ▶ Council hired HQS Construction for the Main and Mill streetscape project. Construction on the \$8.5 million project to beautify and amenitize the Main and Mill corridors began in January 2019. Project is expected to be completed in late 2020.
- ▶ Installed architectural LED lighting on buildings facing Main Street between Charles and Mill Streets to improve the aesthetics of Old Town.
- ▶ Private developers invested heavily in the Old Town Business District in 2018. Lewisville natives Rhonda and Randy Owens own The Perc Coffeehouse, The Merc Antique Market, and the building that houses Alkeys Lounge & Eatery. They are currently building a three-story mixed-use property on the south side of Main Street, and they are building a co-working space called OTHQ on the second floor of The Merc building.
- ▶ The Main & Mill Association held the second annual Shared Table fundraising event in Old Town. Funds raised at the 2017 and 2018 dinners were used to pay for the new mural, Founding Natives (pictured top left), painted on the south side of the Beside the Bride building.
- ▶ Completed Phase I of environmental cleanup of the K&W/Sonic site at the corner of Main and Mill Streets.
- ▶ More than 72,000 people attended special events in Old Town in 2018. The majority came for Western Days, but large numbers came for the 4th of July fireworks, Sounds of Lewisville, and Holiday Stroll.
- ▶ More than 50,000 people visited the MCL Grand in 2018. There were more than 300 public events which included 190 performances, 100 classes, and several large conventions and galas. The MCL Grand was the location for nearly 200 private events such as meetings, banquets and other special events.

WHAT'S NEXT

- ▶ Council approved three new public art pieces which include decorative art benches in the Main & Mill streetscape project, a bronze statue of former mayor and community leader Wayne Ferguson, which will be placed in the plaza that bears his name, and a railroad-themed art bench/bike rack to be installed at Lone Star Toyota of Lewisville Railroad Park.
- ▶ Staff is finalizing negotiations for a public/private partnership on the city-owned property at the corner of Main and Charles Streets as well as for the city-owned property at the southeast corner of Main & Mill Streets. Both projects are still in the design stages but will be multi-storied mixed-use projects. The Main and Charles Streets project includes a catering kitchen and public bathrooms for Wayne Ferguson Plaza.
- ▶ City awaiting receipt of approved grant funding for E. College streetscape project. It will run from Mill Street to Railroad Street and feature street parking, wide sidewalks, public benches, bike lanes, and improved landscape.



BIG MOVE EMPLOYMENT CENTERS

Lewisville's proximity to DFW Airport, I-35E, and SH121 Sam Rayburn Tollway is a major factor in attracting national and international business. Existing employment centers are home to some major companies and Lewisville offers sites for new corporate locations

The goal of this Big Move is to support the long-term success of these centers and promote a sense of pride between business and community services.

Many well-known national companies have a presence in Lewisville. The City continually draws new business to the community, which provides new and diverse employment opportunities and investment. Many products from these companies are sold or shipped around the world. Companies like:



Several major employers expanded their operations in 2018. These companies employ more than 45,000 people in Lewisville. Some of the top employers in Lewisville are:



900 EMPLOYEES



600 EMPLOYEES



563 EMPLOYEES



540 EMPLOYEES



483 EMPLOYEES



ORTHOFIX

436 EMPLOYEES

MARY KAY

Opened global manufacturing and research and development facility along Denton Tap Road. The company has invested more than \$100 million in the 480,000-square-foot facility. Approximately 600 people work at the facility.



Ericsson, the largest wireless network vendor in the U.S., opened its largest training center in the U.S. in Lewisville in Feb. 2019. It will be used to train crews to accelerate the roll-out of 5G technology.



DJO Global, a company that makes orthopedic braces, supports, and other devices to improve mobility, is moving its corporate headquarters and 200 jobs to Lewisville. The headquarters will be located on Lake Vista Drive.



Innovative IDM, an industrial process control and innovations company, is moving from Carrollton to Lewisville. Innovative IDM will build a 100,000 square-foot facility for its offices, manufacturing, and warehouse operations.



Chicago-based First Industrial Realty Trust is going to build two buildings in Phase I of its development along Midway Road. First Industrial will invest a minimum of \$13 million for the entire development of Phase I.

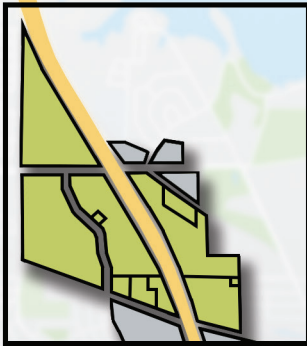


BIG MOVE IDENTITY FOCAL POINTS

This Big Move will help establish regional gateways into the city and create focal areas in which new investments can be directed. The targeted locations include a mix of new development and redevelopment offering retail, employment, and residential uses.

This Big Move is designed to be developed over a long period of time. Year-to-year movement is sometimes minimal but the City continues working with target developers on the northern and southern gateways.

NORTHERN GATEWAY



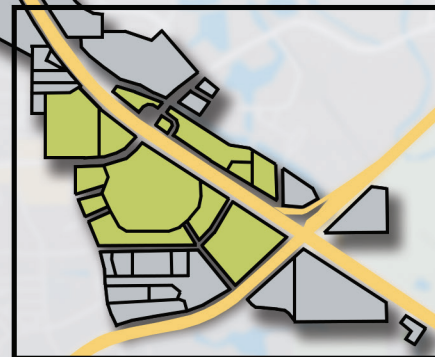
2018 ACCOMPLISHMENTS

- ▶ Adopted the IH-35E Corridor Overlay District, which implements the IH-35E Corridor Redevelopment Plan adopted in November 2014 by the Lewisville City Council. The District includes heightened building, architectural, landscape, street, streetscape, and screening standards.
- ▶ The City is actively working on a public/private partnership to create a master plan in the Northern Gateway that includes retail, residential, and open space. The open space development will allow for public recreational activities and will ensure designated wetlands are protected.
- ▶ Korean grocer Zion Market bought the vacant two-level Sears store at Music City Mall in the Southern Gateway. It plans to turn the first level into a Korean supermarket with a food court. The second level will have a 20,000-square-foot restaurant and several professional services.
 - ▶ City has begun assessment of all properties, buildings, and businesses along SH121 Business between IH-35E and Holfords Prairie.

WHAT'S NEXT

- ▶ TxDOT has funding for IH-35E Phase 1B construction. This phase will focus on reconstruction of the highway intersections at Corporate Drive, Main Street, and SH121 Business. Construction is slated to begin in 2021.
- ▶ Complete assessment of properties and businesses along SH121 Business. City will then develop plan for enhancement of that corridor.
- ▶ City will continue to work with property owners to beautify Timbercreek property along IH-35E adjacent to Target Center near FM 3040.

SOUTHERN GATEWAY

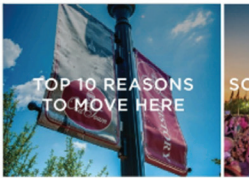


121
TOLL

35

LEWISVILLE

DEEP ROOTS. BROAD WINGS. BRIGHT FUTURE.



AS THICK AS WATER - THE STORY OF LEWISVILLE LAKE



BIG MOVE MARKETING & COMMUNICATIONS

Branding and marketing play a key role in expanding Lewisville's image within the city and the DFW area. A stable consistent message can clearly communicate Lewisville's values and offerings to future residents, visitors, and investors.

The goal of this Big Move is to strengthen the communications program within the city, enhance the message to residents, and better promote the people and businesses in the city.




CITY COUNCIL AGENDA MONDAY, JAN. 7, 2019


Meeting information


Lewisville City Council holds regular meetings on Monday evenings, twice each month, plus occasional special meetings.

[Link to Agendas & Minutes](#)

Lewisville Social Media

 FOLLOW ON FACEBOOK

 FOLLOW ON TWITTER

 FOLLOW ON INSTAGRAM

In an effort to better inform residents about official actions of the Lewisville City Council, we have started to distribute meeting agendas via an email newsletter. You are receiving this email because you currently receive the bi-weekly Horizon newsletter. If you do not want to receive meeting agendas, you can opt out using the link at the bottom of this

WISVILLE
Residents Info Doing Business

2018 ACCOMPLISHMENTS

- ▶ Council approved the Public Art Master Plan. It establishes goals, processes and priorities for the city's Public Art Program. It also identifies funding options and establishes guidelines for selection and placement of public art pieces.
- ▶ Created City Council Agenda and Actions emails (pictured bottom left). The Agenda email is sent out the Friday before a Council meeting and contains a condensed version of the upcoming agenda. The Actions email is sent out the Wednesday following each Council meeting and updates what actions were taken. Residents can sign up for these emails on the "ENewsletters" page on cityoflewisville.com.
- ▶ City hired CivicBrand to create, launch, and maintain a social media presence for Old Town. A Facebook page (facebook.com/OTLewisville) promotes the latest happenings, events, giveaways, and all things Old Town. CivicBrand also created an Instagram account (@OTLewisville) that allows residents and visitors to take and post pictures around Lewisville.
- ▶ City hired Mixed Media Creations to create, launch, and maintain Lewisville Live - a website that features all types of live music, in all types of venues, in Lewisville. The site (lewisvillexlive.com) includes an interactive page that allows music fans to take and upload pictures from various music spots around town.
- ▶ City placed a special advertising section in the Dallas Morning News for the second consecutive year (pictured top left). It reached more than 227,000 subscribers in September. It promoted Lewisville as a quality place to live, work, and visit.
- ▶ Launched the Castle Hills Horizon. The monthly newsletter focuses on major events and important news for Castle Hills residents. It is designed to help residents get familiar with Lewisville in preparation for annexation.
- ▶ City worked with Denton County History and Culture to create "As Thick as Water - The Story of Lewisville Lake," (pictured top right) a public history exhibit located inside the Convention and Visitor's Bureau building.
- ▶ Began running a full-page, inside front cover, monthly ads in Community Impact Newspaper. Half the ad showcases four-to-six performances at MCL Grand, the other half of ad features Old Town businesses and live music events geared towards residents and visitors looking for entertainment.

WHAT'S NEXT

- ▶ In May, *The Wall That Heals*, the mobile three-quarter scale replica of the Vietnam Veterans Memorial in Washington, D.C., will go on display at Lake Park. Lewisville is one of three Texas tour stops in 2019, but the only North Texas tour stop. The exhibit will be accompanied by the Mobile Education Center.
- ▶ City is working with LiveNation to produce a two-day, outdoor live music festival to commemorate the 50th anniversary of the International Pop Music Festival. It will be held Aug. 31-Sept. 1 at Lake Park. The 1969 festival included performances by Led Zeppelin, Janis Joplin, Santana, Chicago, B.B. King, Johnny Winter, and Sly and the Family Stone to name a few.
- ▶ City is partnering with CitySourced to redesign City of Lewisville mobile app. Residents will be able to pay their utility bills, submit open records and service requests through the app, and track them more efficiently. They also will be able to sign up for customized waste reminders and can opt in to other service reminders.



B I G M O V E
SUSTAINABILITY

Sustainability can change the perception of a community's character. It places emphasis on green initiatives to help differentiate Lewisville from other communities and reduces demand on limited resources. It also searches for ways to engage the community to take advantage of their support



2018 ACCOMPLISHMENTS

- ▶ Council adopted the Single-Family Residential Water Conservation Credit Program. This program allows utility customers to apply for credits to their water utility bills (up to \$375 per year) to offset the costs of certain qualified water conservation home improvements. To see the list of home improvements that qualify for this rebate program, go to the “Residential Water Conservation Credit Program” page on cityoflewisville.com.
- ▶ City took part in the Wyland National Mayor’s Challenge for Water Conservation in April 2018, a month-long program that encourages communities to pledge to conserve water. The City’s outreach included engaging the public at major events (KLB Cleanup, ColorPalooza), talking with high school students and staff at all LISD high schools, and talking to the public at workshops. City will take part in the 2019 challenge.
- ▶ With the installation of more energy efficient mechanical and lighting components, the City has saved nearly 1.7 million in kilowatt hour resulting in a savings of more than \$1.1 million since 2014.
- ▶ Added two electric vehicles to fleet. The City now has eight electric vehicles and 14 hybrid vehicles which has resulted in a reduction of the average fuel consumption by the fleet.
- ▶ City worked with Denton County to adopt the Property Assessed Clean Energy (PACE) Program. This program provides access to low-cost financing for sustainability improvements for businesses in Denton County.
- ▶ City adopted Denton County Greenbelt Plan. It provides a diverse menu of resources for stakeholders to implement strategies to protect and preserve their greenbelts.
- ▶ The design of Thrive (the city’s 87,000-square-foot multigenerational recreation center that is currently under construction) incorporated various sustainability features, including bioswales, which will remove debris and pollution out of surface runoff water and allow for reuse of water for landscaping.
- ▶ Increased marketing of sustainability program. City sent postcards to all single-family residents highlighting the city’s water conservation program. City also started a “Sustainability Tuesday” social media campaign. Every Tuesday a new fact is posted on City twitter (@cityoflewisville) and City Facebook (facebook.com/lewisvillegroup) to keep people mindful about sustainability.

WHAT’S NEXT

- ▶ Develop a Sustainability Plan. This will be a five-year plan to guide the city’s future sustainability efforts and priorities. In Fall 2019, City will seek public input to help develop this sustainability plan.
- ▶ Adopt residential code standards through the Green Built Texas program that provides for increased energy and water efficiency, improved indoor air quality, and overall durability and moisture management in new single-family and two-family residential construction.
- ▶ Adopt regulations for electric vehicle infrastructure. City will require all new construction of hotels and multi-family developments to be “EV ready,” which means they’re installing the infrastructure to add charging stations at a later date.
- ▶ Adopt regulations that will require new commercial construction to set aside space for recycling receptacles with proper screening.
- ▶ City is currently designated as a SOLSMART Bronze city, which recognizes the City as a leader promoting solar power. City will work to attain SOLSMART Silver status in 2019.



CAPITAL PROJECTS

In November 2015, voters passed the largest municipal bond package in the history of Lewisville. They approved the use of \$135 million for projects to be built over a projected 10-year period. The bond package was made up of four propositions that focused on streets, parks, and public safety projects. What follows is a status check on some of those major products.



thrive
where life gets better



▶ In early July 2018, BrandEra Marketing presented Council a short list of names for the new \$46 million, 87,000-square-foot multigenerational recreation center. Council chose the name “Thrive”.

▶ On July 20, Thrive construction began. It is being built on the same property where the Senior Activity Center and Memorial Park Recreation Center once stood.

▶ The facility will feature an indoor natatorium, gymnasiums, an indoor walking track, an expanded fitness area, community rooms, an indoor playground for children, and a senior activity wing.

▶ Thrive is expected to open in Spring 2020.



▶ In November 2018, Hilary Boen was promoted to Thrive Manager. Boen has been with the City of Lewisville since 2005. Prior to being selected as Thrive Manager, she served as Recreation Manager for seven years.

▶ Thrive will feature a permanent public art component created by nationally known artist Andrew Dufford. The images to the right are conceptual renderings of the public art piece. The design provides a natural flow through the building.



▶ Dufford was chosen for his history of working with stone, metal, and earthworks, and for his ability to integrate a project into the design of a public facility, including recreation centers, in an engaging and aesthetically pleasing way.



FIRE STATIONS 3 & 8

FIRE STATION #3



- ▶ Fire Station #3 is located at 500 Round Grove Road. It serves the growing southwest part of Lewisville.
- ▶ Construction on this firehouse began in late 2017 and opened in September 2018.
- ▶ An engine, medic, reserve fire apparatus, and 18 fire personnel are housed at this location.
- ▶ Some of the amenities of the 11,500-square-foot facility include: a kitchen, day room, locker rooms, dining area, Captain's office, bunker storage, decontamination room, EMS supply closet, laundry room, and apparatus bay.
- ▶ Fire Station #3 was built primarily with 2015 bond money.

FIRE STATION #8



- ▶ Fire Station #8 is located at 3300 Lakewood Hills Drive. It serves East Lewisville and Castle Hills.
- ▶ Construction on this firehouse began in early 2018 and opened in February 2019.
- ▶ An engine, medic, brush truck, and 12 fire personnel are housed at this location.
- ▶ Some of the amenities of the 11,500-square-foot facility include: a kitchen, day room, locker rooms, dining area, Captain's office, bunker storage, decontamination room, EMS supply closet, laundry room, and apparatus bay.
- ▶ Fire Station #8 was built through the voter-approved Fire Prevention District eighth-cent sales tax.

TIMBERBROOK

- ▶ The Timberbrook Street Repair project is the most costly neighborhood infrastructure replacement project in Lewisville history with \$14 million of 2015 bond money being used to rehab streets and update drainage and utilities in that neighborhood.
- ▶ This project was included in the first year of the bond program because residential concrete street, sidewalk, and alley conditions in this southwest Lewisville neighborhood ranged from fair to very poor; water mains were in bad conditions; and the drainage system was substandard.
- ▶ In 2016, a consultant began preparing preliminary plans and conducted a storm and sanitary sewer study to determine alternate alignments to relocate mains out of easements between houses and into street rights-of-way.
- ▶ In late 2017, the consultant completed the storm and sanitary sewer study and the City received a 60 percent plan for review.



- ▶ In Summer 2018, a meeting to allow residents the opportunity to review the plans was held with more than 40 residents attending. There was significant discussion about tree removal in the parkway and impacts to their lawns.
- ▶ In late 2018, City staff reviewed and returned 90 percent plans and resident comments to the consultant. Consultant is currently working on final plans to present to the City.

- ▶ City staff is working with individual residents regarding specific questions and private property issues as they pertain to the project.
- ▶ The City expects to bid the project for construction in Spring 2019. Construction is expected to start in Summer 2019. Construction is estimated to take up to two years to complete.





MORE ACHIEVEMENTS

A 2018 Resident Satisfaction Survey found 91 percent of residents are satisfied or very satisfied with their quality of life in Lewisville. Eighty-five percent would recommend living in Lewisville to friends and family.

CITY HALL

- ▶ Fitch and Standards & Poors affirmed the City of Lewisville's "AAA" rating on both general obligation debt and water and sewer revenue bond debt.
- ▶ The City received the Certificate of Achievement for Excellence in Financial Reporting for the 30th consecutive year.
- ▶ The City received the Achievement of Excellence in Purchasing award for the 20th consecutive year.
- ▶ The Planning Department received the Certificate of Achievement for Planning Excellence. City has received this recognition nearly every year since the program started in the mid-1990's.
- ▶ The City earned the Government Finance Officers Association Distinguished Budget Presentation award for the 27th consecutive year.



Third Citizen's University class graduated in May 2018

Front Row: Jocelyn McMurray, Jacqueline Reed,
Nneka Cos-Okpalla, Kevin Grubbs, Scholastica Ekpunobi

Second Row: Kathy Faulkenberry

Third Row: Tammy Hardy, Christine Purdum, Lauren Griffin,
Eric Page

Fourth Row: Kathy Mullane, Deanna Carter Perkins,
Marcelo Borges, Jim Mustain

Not pictured: Sharon Wood

- ▶ City used a Flood Mitigation Assistance Grant of more than \$1 million from FEMA, and added close to \$55,000 in City money, to buy out and demolish three flood-prone homes and five residential lots along Timber Creek. Thirteen people were moved out of harms way. The grant requires no structure be built on this land. Lewisville Parks & Recreation Department has spread native plant seeds to help nature reclaim the creek side.
- ▶ City adopted a new Certificate of Occupancy Ordinance. It requires a new certificate of occupancy for all tenants or ownership changes. This allows staff to better track occupancy of a building, maintain up-to-date information about the occupant, and ensure code requirements are met.
- ▶ City adopted a Contractor Registration Ordinance. It requires contractors doing any work in Lewisville to register with the City annually. This allows the City to have their contact information on file, verify insurance and state license up front, and address past performance issues by blocking that contractor from registering with the City for failure to comply with our building permit or inspection requirements.

MORE ACHIEVEMENTS

- ▶ City adopted new Substandard Building Ordinance. The old ordinance was difficult to enforce and did not clearly address all structure type. This new ordinance creates more objective standards, clarifies that this ordinance also applies to commercial properties, and is easier to read, understand, and enforce.
- ▶ City, LISD, Mary Kay, Inc., and M.R. & Evelyn Hudson Foundation teamed up to offer a robust entrepreneurship curriculum for Lewisville High School students. The curriculum, based on the nationally renowned INCubatoredu, will encourage students to develop their own businesses with the help of local professionals. Business leaders will mentor students through simulations, lesson plans, and business assessment.
- ▶ The first class of the Youth Action Council held the “Play for Kyle’s Place” event to help raise awareness and funds for Kyle’s Place, a transitional living program for homeless and foster youth. The Youth Action Council is comprised of high school students in Lewisville who advise Council on youth-related issues.

POLICE DEPARTMENT

- ▶ Assistant Police Chief Kevin Deaver was promoted to Chief of Police, succeeding Chief Russ Kerbow who served the City for 40 years. Chief Deaver has been with LPD since 1998. During his extended career, Chief Deaver has worked as a Patrol Officer, Motorcycle Traffic Officer, Canine Officer, Narcotics Detective, Patrol Sergeant, Narcotics Sergeant, Patrol Lieutenant, Community Services Captain, Patrol Captain, Administrative Services Assistant Chief, and the Patrol Operations Assistant Chief.
- ▶ Received award of “Recognized Law Enforcement Agency” from the Texas Police Chief’s Association Law Enforcement Recognition Program. This marks the third time LPD has earned this honor.
- ▶ LPD will conduct a comprehensive and data-driven analysis of the police department staffing and deployment levels for the operational and support functions in Spring 2019.
- ▶ LPD and LISD funded three additional School Resource Officer positions in 2018. With these additions, every middle school and high school in LISD will have a dedicated SRO at their respective campuses.
- ▶ LPD added four additional Sergeant positions to the Patrol Bureau in 2018. With these additions, each of the four patrol shifts now has an additional sergeant, which allows those first-line supervisors to assist officers with field operations.



MORE ACHIEVEMENTS

- ▶ LPD continues to supplement regular patrol operations with overtime service in the Neighborhood Police Services program. These officers are increasing their presence in the neighborhoods, making themselves more visible and interacting with residents. The goal of this program is to engage the public through non-enforcement activities; thus building relationships and trust between the public and police.

FIRE DEPARTMENT

- ▶ LFD took delivery of a new ladder truck. The mid-mount vehicle is the second ladder truck in the department. It is housed at Fire Station #6.
- ▶ City accepted Homeland Security Grant in November 2018 and will use \$86,000 to purchase ballistic protective equipment for fire department personnel. City will buy ballistic plates, plate carrier vests, and helmets for each member of the Rescue Task Force because they assist LPD during active threat incidents.



LIBRARY

- ▶ Library opened a makerspace called The Hive. It features specialized equipment and software available for creation, exploration, and collaboration such as 3D printers, laser cutter, Carvey CNC milling machine, sewing machines, Silhouette CAMEO cutting machine for paper, card stock, vinyl, and more, a Silhouette Mint for making personalized stamps, and a button making machine. These machines are free for use by anyone with a valid Lewisville Public Library card.
- ▶ Library also opened the new Digital Media Lab for audio and video editing as well as media conversations.



OTHER

- ▶ DCTA began construction on the Eagle Point Section of the Lewisville Hike and Bike Trail in January 2019. This roughly two-mile section starts at Mill Street, north of Jones Street, goes up the railroad right-of-way, across FM 407, and connects to the Highland Village/Lake Lewisville Station. The paved, 10-foot-wide path is made for hiking and biking. If there are no delays, construction is expected to be completed in late 2019. When complete, the DCTA Rail Trail will span 19 miles, connecting the Denton and Lewisville along an active commuter line.



LEWISVILLE

Deep Roots. Broad Wings. Bright Future.

151 W. Church Street
Lewisville, TX 75057

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Local
Postal Customer

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